# Understanding Ethics

Introducing the Course
A Christian Ethical Perspective

## Why ethics?

- 1) As humans, we are ethical beings
- 2) As media people, we make ethical decisions.
- 3) As fellow humans and as reflective media practitioners, we need to appreciate and understand ethics.

#### What is ethics?

#### I. Ethics is a discipline of philosophy

- Logic
- Epistemology
- Ontology
- Metaphysics
- Rhetorics
- Ethics

### What is ethics? (cont'd)

II. The whole area of ethics raises many questions. Here are six ...

Ethical...

- norms / principles?
- consequences?
- persons?
- dilemmas?
- foundations?
- motivations?

### What is ethics? (cont'd)

#### III. Our focus and our perspective:

#### A Christian ethical perspective

- Everyone has a worldview
  - The worldview pyramid
- A classical Christian perspective
  - Mere Christianity
  - Evangelical tradition
  - Ethics as a discipline of systematic theology
- Provide with ethical / worldview resources
  - UCU motto and Foundation course

### Introducing A Christian Ethical Perspective

- 1. This perspective has an *invitational* character
- 2. This perspective is introduced in a *pluralistic* context
- 3. This perspective is *rooted* in the fundamental biblical story
- 4. This perspective starts with God, His Authority, and His Revelation
- 5. This perspective is both 'inclusive' and 'exclusive'

#### Discussion / Reflection

What are the most pressing ethical issues?

- 1) Society / culture at large?
- 2) News media / journalism profession?
- 3) Churches?
- 4) Families?
- 5) Individuals / persons?